## RE: TempCard 60

The new form is intended for new members. There is no requirement to fill out a new form for each old member. The most important part of the new form for new members is their signature (consent) to the sharing of their personal contact information with other association members. However, there is a requirement for the Wing leadership to confirm the (older) association members understand the following:

When a member surrenders their personal contact information, to include e-mail address and phone number, the member consents to the use of that information by all association members, but strictly for association business only;

Any member who disagrees with this process, must inform the association through their Wing President, that they do not want their personal contact information shared with any other member:

Members must also be told unless otherwise instructed, personal contact information is visible to all other association members through the association's on-line secure database, unless the member physically opts out (checks the opt-out box) on their profile page, or informs the association through their Wing President of their preference to block access to their personal information. Such blocking will not prevent the association from mailing their magazine to the address recorded in their profile.

It is important that members understand that they have options, when it comes to the sharing of their information with other association members, and that they understand the association provides every protection of their personal information. These points should be raised with all your members at least on an annual basis.

## Application for Membership in the Air Force Association of Canada

Our Patron - Her Majesty Queen Elizabeth II

I hereby make application to become a member of the Air Force Association of Canada. I qualify for and wish to be enrolled as (check one): Regular Member [ Dual ] Associate Member [ Associate Member (Subscriber) ☐ Honorary Member ☐ I wish to be affiliated with Wing No. \_\_\_\_\_. I am aware of and meet the criteria for membership as outlined in Booklet 105\*. I subscribe to the aims and objects of the association as described on the overleaf of this form. I understand that Regular members of the association automatically receive Airforce magazine and enjoy kitshop (retail) discounts. The information given below is personal; but, I provide it to the association with the understanding that in accordance with Canadian legislation (PIPEDA) it will not be shared with anyone outside the association, and it will not be used for anything but association business. Family Name \_\_\_\_\_ Given Name(s) \_\_\_\_ Town/City\_\_\_\_ Province/State \_\_\_\_\_\_ Postal (Zip) Code \_\_\_\_\_ Telephone No. e-Mail address: Branch of Service (if applicable - RCAF, CF, Allied or NATO, Air Cadets, RAF, USAF etc) (Pilot, Technician, Logistics, Navigator, Engineer, etc) Period of Uniformed Service (for example, 1964-1981): \_ 51-60□ 61-65□ 66-70□ 71-75□ 76-80□ 80+ Age at time of joining association: <50 □ \_\_\_\_ Date \_\_\_\_ Signature\_ Sponsoring Member's Name \*Service in any of the following capacities automatically qualifies the applicant for Regular membership in the Air Force Association of Canada: RCAF, Regular and Reserve service with the CF, RCMP, CASARA, provincial police force, regional and urban police services, aviation flight and maintenance training, USAF, US armed services, any allied or NATO air services, CIC List, RC Air Cadets, public service with the DND, aerospace industry representative in Canada and the US. For others, the desire to inform new generations of Canadians of the importance of their country's air force and aerospace industry qualifies the applicant for membership in the association initially as an associate member. Categories of membership and criteria thereof is subject to change at anytime. Associate members are encouraged to pursue Regular membership after enrolment. Signing this application form provides your consent allowing the association to correspond with you on association business. Initialing the box below provides your consent allowing the association to share your contact information only with other association members and only for the purposes of conducting association business. I consent to the use and sharing of my personal contact information only for the conduct of association business by association members. Initial here: TEMPcard 60 Our Vision: An exemplary and enthusiastic source of Canadian military air power knowledge and support fember's Signature This temporary card is valid for 90 days from the date of issue. Regular and Honorary members will receive a permanent card. Should the Associate member desire a permanent card, enclose \$7.50 Date of Issue Membership Category: Regular Associate Honorary

Certified by:

Membership Chairperson or Executive Director

## Canada's Anti-Spam Legislation ("CASL")

- 1. Canada's anti-spam legislation ("CASL") is not yet in force but like many organizations we have taken important steps to prepare for the new rules, including evaluating our current practice of obtaining consent from recipients prior to sending electronic messages. Charities and not-for-profits are subject to privacy laws when they carry out activities that have a commercial nature and, therefore, may have already obtained consent from recipients to collect, use and disclose a recipient's personal information. However, it is important for charities and not-for-profits to understand that the consent required under privacy legislation differs from the consent that is intended under CASL. Some specific considerations when evaluating consent include the following:
  - a. Opt-in consent occurs where an organization will not do something, such as sending you unsolicited messages, unless you actively affirm that you accept that action by checking a box or verbally affirming. Opt-out consent occurs where an organization will do something, such as sending you unsolicited messages, unless you otherwise tell it not to. Guidance from the Federal Office of the Privacy Commissioner ("OIPC") suggests organizations can use "opt-out" consent unless the information collected, used or disclosed is considered extremely sensitive. CASL and the related Canadian Radio-television and Telecommunications Commission ("CRTC") guidance, on the other hand, require that organizations only use opt-in consent where express consent is required from recipients. Opt-in consent is a much higher standard.
  - b. The Royal Canadian Air Force Association prefers opt-in consent, but it is critical that Wing management understand how this is accomplished. In 2010-2011 the association headquarters redesigned the TempCard 60 Application Form, to include an opt-in message and signature line. Over 22,000 of these forms were printed, and a large yellow bubble-mailer envelope with hundreds of forms were sent to each and every Wing. Sadly, not every Wing has been using the forms. To date, three years later, we have only ever seen about 20 to 30 of these new forms actually reach Ottawa. It is imperative that Wings on enrolling a new member, tear off the TempCard 60 (temporary membership card), but forward the original completed form to Ottawa. A photocopy may be retained by the Wing, if they like.
  - c. CRTC has stated that, where opt-in consent is required under CASL, a pre-ticked box will not suffice, and recipients must be given the option to proactively check the box or click an icon to opt in. Guidance from the OIPC does not contain similar requirements. The Air Force Association of Canada has ensured that this capability is available through the member's portal on the membership database.

- d. Both privacy legislation and CASL contain different provisions for occasions when consent may be implied by individuals (that is, where express, written consent is not required). CASL will generally allow implied consent where there is an existing or proposed relationship between the parties as defined in CASL, but puts an expiry date on the length of time the relationship implies consent. Privacy legislation and guidance from the OIPC, on the other hand, allows implied consent where the intended use is obvious in the context and does not generally place an expiry date on implied consent.
- It is important for charities and not-for-profits to evaluate their obligations under both CASL and applicable privacy legislation to determine when each piece of legislation will apply and the type of consent required from those with whom they interact.